Contents

List of Figures vii

Introduction. Moral Economy at Work 1
   Lale Yalçın-Heckmann

Chapter 1. Freedom and Control: Analysing the Values of Niche Business Owners in Aarhus, Denmark 20
   Anne-Erita G. Berta

Chapter 2. The ‘Good’ Employer: Mutual Expectations amidst Changing Employment Situations in Pathein, Myanmar 37
   Laura Hornig

   Luca Szücs

Chapter 4. The Embedded Trajectory of Small-Scale Enterprises in Provincial India 75
   Sudeshna Chaki

Chapter 5. The Morality of Relatedness in Medium-Sized Businesses in Central Anatolia 96
   Ceren Deniz

   Daria Tereshina

Chapter 7. FIAT Automobiles Serbia: The Split Moral Economy of Public–Private Partnerships 135
   Ivan Rajković