Contents

List of Figures	V1
Acknowledgements	vii
Introduction	1
Part I. Economic Regulation and Formalization	27
Chapter 1. Extralegal Marketplaces: Past, Present and Future	31
Chapter 2. Commercial Infrastructure, Spatial Regulation and Situated Economic Ethics	70
Chapter 3. Economic Personhood at the Crossroads of Self-Account Entrepreneurship and Social Interdependencies	96
Part II. Traders and Multinationals	115
Chapter 4. Buyer–Seller Loyalty and the Limits of Corporate Branding	119
Chapter 5. Disrupted Mobile-Phone Supply Chains: Disputes over Circulation and Ownership	144
Part III. Wealth-in-People	161
Chapter 6. The Enmeshment of Commercial and Ritual Cycles: The China Connection of the Fiesta De Jesús Del Gran Poder	163
Chapter 7. Claiming to 'Belong In': Gifting and Sharing Amidst Growing Economic Inequality	185
Conclusion	199
References	203
Index	223