

# Contents

<i>List of Illustrations, Figures and Tables</i>	ix
<i>Acknowledgements</i>	x
<b>Introduction. Self, Selfish, Selfless</b>	1
LINDA L. LAYNE	
<b>1. Taking the Measure of ‘Selfishness’ and ‘Selflessness’ in the Early Twenty-First-Century US and UK</b>	22
LINDA L. LAYNE	
<b>2. ‘Sentiment Has Struggled with Selfishness’: Selfishness, Sensibility and Gender in the Late Eighteenth-Century British Antislavery Campaign</b>	79
G.J. BARKER-BENFIELD	
<b>3. Selfless Advocacy? Profeminist Men’s Movements in Late Twentieth-Century Britain</b>	105
LUCY DELAP	
<b>4. ‘Doing the Right Thing for My Child’: Self Work and Selflessness in Accounts of British ‘Full-Term’ Breastfeeding Mothers</b>	123
CHARLOTTE FAIRCLOTH	
<b>5. Sexism, Separatism and the Rhetoric of Selfishness: Single Mothers by Choice in the US and UK</b>	141
SUSANNA GRAHAM AND LINDA L. LAYNE	
<b>6. Selfish Masturbators? The Experience of Danish Sperm Donors and Alternatives to the Selfish/Selfless Divide</b>	166
SEBASTIAN MOHR	

<b>7. Inroads into Altruism</b>	182
MARILYN STRATHERN	
<b>8. On Being Selfish – Or Not: Explorations of an Idea from the Mountains of Oaxaca and the Alaskan Tundra</b>	199
BARBARA BODENHORN	
<b>Conclusion. Starting Points: Modest Contributions to the History and Anthropology of Moralities and Ethics</b>	217
LINDA L. LAYNE	
<i>Index</i>	229