

CONTENTS



<i>List of Figures</i>	vi
<i>Acknowledgements</i>	viii
Introduction	1
Chapter 1. Eat in Context: On Post-Socialist Transformations, Mothering and Making Citizen-Consumers with Food	31
Chapter 2. Eat and Have Some Fun: On New Consumers and How the Food Industry Creates Children's Food	53
Chapter 3. Eat Just a Little Bit More: On Family Meals, Balancing Acts and Intergenerational Negotiations	82
Chapter 4. Eat Like a Normal Person: On School Food, Catering to Children and Adjusting Bodies and Tastes	113
Chapter 5. Eat for the Greater Good: On Nutritional Norms, Food Education and Making Healthy Citizens	141
Conclusion	167
<i>References</i>	173
<i>Index</i>	190