



































































































































commentators attack or criticize other commentators, comments praising the survivor, comments trying to explain the deeds of the survivor, comments pointing out that the victims did not die in vain, commentators thanking the institution or the witness, comments in which the commentators point out that they met the survivor in the video testimony or another survivor or that they visited a memorial institution, comments pointing out that the survivor has passed away, comments in which the commentators refer to their own family's history, philosemitic comments, anti-semitic or anti-zionist comments, and comments in which the commentators advertise their own websites or clips. I analysed the comments underneath the following video testimonies: 'Surviving the Holocaust – Yaakov Hollanders Story', <https://www.youtube.com/watch?v=1PHPd67kYp0>; 'Twin Holocaust Survivors Describe Arriving in Auschwitz', <https://www.youtube.com/watch?v=MWJy jAYyF8E>; 'Holocaust Survivor Testimonies: Selection in Auschwitz', <https://www.youtube.com/watch?v=fNpl83-rXKM>; 'Saved by Oscar Schindler: Testimony of Holocaust Survivor Sol Urbach', [https://www.youtube.com/watch?v=rFpLP9\\_sXdo](https://www.youtube.com/watch?v=rFpLP9_sXdo); 'Fanny Rozelaar and Betty Mayer – The Nazi Rise and its Effect on the Lives of Jews in Germany', <https://www.youtube.com/watch?v=Kbu8cqBdNtg>; 'The Vel D'Hiv Roundup', <https://www.youtube.com/watch?v=dRN15hAspJE&t=87s>; 'Holocaust Survivor Testimony: Rita Kraus', <https://www.youtube.com/watch?v=wPs2NaCtVEU>; 'Holocaust Survivor Testimony: Shela Altaraz', <https://www.youtube.com/watch?v=LcRq7ZMHvsU&t=1s>; 'Holocaust Survivor Testimony: Lonia Rozenhoch', <https://www.youtube.com/watch?v=3RoSx8WNldE>; 'Babi Yar Massacre', <https://www.youtube.com/watch?v=hyfx9jL1ymI>. Categorizing prosumer comments can of course be a highly arbitrary business. However, I came to a similar conclusion here as when analysing the comments underneath the most popular Facebook posts of Yad Vashem, the United States Holocaust Memorial Museum and the Auschwitz-Birkenau Memorial and Museum in June 2015 (de Jong 2015). I also came to a similar conclusion as Alina Bothe (2012b) in her analysis of the comments posted under the video testimonies on the Shoah Foundation's YouTube channel.

15. The video can be found at: <https://www.youtube.com/watch?list=PLj1tRCohZq828tEiZo2fAdbBylR0UtDOM&v=vGx-8oMuOsk>.