N E W  I N  P A P E R B A C K

ADVENTURES IN AIDLAND
The Anthropology of Professionals in International Development
Edited by David Mosse

"By denying developing countries cultural specificity, aid agencies can arrogantly perpetuate their own insularity. This is fascinating and unexplored territory for anthropologists and development theorists alike, making this an important collection." Times Literary Supplement

Adventures in Aidland concerns the construction and transmission of knowledge about global poverty and its reduction but is equally interested in the social life of development professionals, in the capacity of ideas to mediate relationships, in networks of experts and communities of aid workers, and in the dilemmas of maintaining professional identities. Going well beyond obsolete debates about “pure” and “applied” anthropology, the book examines the transformations that occur as social scientific concepts and practices cross and re-cross the boundary between anthropological and policy making knowledge.

David Mosse is Professor of Social Anthropology, School of Oriental and African Studies, University of London.

Volume 6, Studies in Public and Applied Anthropology
March 2011, 248 pages, biblio., index

ETHNOGRAPHY AND THE CORPORATE ENCOUNTER
Reflections on Research in and of Corporations
Edited by Melissa Cefkin

“This book will, I am sure, be regarded as a vital contribution to the process of ongoing re-orientation by academia towards a not-so-new breed of practitioners within corporations. But it will also help inform the practice of corporate ethnographers already plying their trade in corporate jungles.” Anthropology in Action

“This is a deeply thoughtful and nuanced account of the most celebrated and contested of our contemporary field sites. The authors touch all of the relevant bases—the articulation of theory and practice, the ethical dimension of methodological commitment, the role demands of researchers in a commercial context—that a cultural construal of ethnographic work requires. The volume appeals to readers of ‘pure’ and ‘applied’ persuasions alike, and offers timely insight into ethnography as a vocation.”

John F. Sherry, Jr., University of Notre Dame

This volume contributes to the emerging canon of corporate ethnography, appealing to practitioners who wish to advance their understanding of the practice of corporate ethnography and providing rich material to those interested in new applications of ethnographic work and the ongoing rethinking of the nature of ethnographic praxis.

Melissa Cefkin is a cultural anthropologist with experience in research, management, teaching, and consulting for business and government. Currently based at IBM Research in the area of services research, she earned her PhD from Rice University.

Volume 5, Studies in Public and Applied Anthropology
March 2010, 262 pages, 26 figs., biblio., index

VISUAL INTERVENTIONS
Applied Visual Anthropology
Edited by Sarah Pink

"[T]here’s a great deal social researchers doing visual work can learn from Pink’s book … It’s a valuable resource for researchers, activists, and social service workers looking for innovative visual methodologies for collaborative research and social intervention. It makes an excellent contribution to the ongoing academic debate over the value of applied and visual social research, as well.” Contexts, Magazine of the American Sociological Association

Visual anthropology has proved to offer fruitful methods of research and representation to applied projects of social intervention. Through a series of case studies based on applied visual anthropological work in a range of contexts (health and medicine, tourism and heritage, social development, conflict and disaster relief, community filmmaking and empowerment, and industry) this volume examines both the range contexts in which applied visual anthropology is engaged, and the methodological and theoretical issues it raises.

Sarah Pink is Reader in Social Anthropology in the Department of Social Sciences at Loughborough University.

Volume 4, Studies in Public and Applied Anthropology
September 2009, 338 pages, 50 ills., biblio., index

FIRE IN THE DARK
Telling Gypsiness in North East England
Sara Buckler

“Buckler’s excellent command of the relevant ethnographic and theoretical literature is enlivened by a personal perspective and numerous excerpts from her field notes. An important, exemplary work of applied anthropology for social scientists interested in ethnicity and interethnic relations, and a must read for administrators dealing with multietnic situations. It is among the very best of the many monographs now being produced on Romany communities in Britain.”

“Anthropologists will come, increasingly, to locate themselves … outside the universities. And if this absorbing book is anything to go by, then we should look forward to the future with confidence.”

JRAI

Anthropologists who are employed to change the worlds they are researching find themselves in a potentially contradictory position. Combining the various roles and expectations involved in working with Gypsies and local government at the same time as conducting anthropological research provides the overall perspective of this study. Drawing upon traditional anthropological approaches such as kinship and storytelling and engaging with the works of major social theorists such as Weber, Bourdieu, and Foucault as well as the work of contemporary anthropologists, this work demonstrates the use of anthropology in understanding changing situations and in deciding how best to manage such situations.

Sarah (Sal) Buckler is currently employed in local government research and is Honorary Research Associate at Durham’s Department of Anthropology.

Volume 3, Studies in Public and Applied Anthropology
June 2011, 248 pages, 20 ills., biblio., index
APPLICATIONS OF ANTHROPOLOGY

Professional Anthropology in the Twenty-first Century
Edited by Sarah Pink

“The chapters in this book are all well executed and sprinkled through with references to classic anthropological theorists of the twentieth century . . . [It] establishes a very effective and thoughtful benchmark in a developing field of writing in anthropology, and deserves to become one of the central works in its field.” Andrew Strathern & Pamela J. Stewart in JRAI

Through a series of fascinating case studies of anthropologists’ experiences of working with very diverse organizations in the private and public sector, this volume examines existing and historical debates about applied anthropology. It explores the relationship between the “pure and the impure”—academic and applied anthropology, the question of anthropological identities in new working environments, new methodologies appropriate to these contexts, the skills needed by anthropologists working in applied contexts where multidisciplinary work is often undertaken, issues of ethics and responsibility, and how anthropology is perceived from the “outside.” The volume signifies an encouraging future both for the application of anthropology outside academic departments and for the new generation of anthropologists who might be involved in these developments.

Sarah Pink is Reader in Social Anthropology in the Department of Social Sciences at Loughborough University.

ISBN 978-1-84545-027-2 Hb $99.00/£55.00

ANTHROPOLOGY AND CONSULTANCY

Issues and Debates
Edited by Pamela Stewart and Andrew Strathern

“I do recommend this volume to anthropologists. This collection would be appropriate for training social or cultural anthropologists . . . Several of these cases are well written, insightful, and instructive.” Journal of Anthropological Research

More and more, anthropologists are recruited as consultants by government departments and companies as or observers of development processes in their field areas generally. Although these roles can be very gratifying, they can create ambiguous situations for the anthropologists, who find that new pressures and responsibilities are placed upon them for which their training did not prepare them. This volume explores some of the problems, opportunities, issues, debates, and dilemmas surrounding these roles. The geographic focus of the studies is Papua New Guinea, but the topic and its importance apply widely through the world, for example, Africa, South America, Australia, and the Pacific in general, as well as in relation to indigenous groups in Canada and elsewhere. All the authors have first-hand experience and they address these new pressures and responsibilities of anthropological research directly.

Pamela Stewart is Research Associate at the University of Pittsburgh. Andrew J. Strathern is W. Mellon Professor at the University of Pittsburgh.


POLICY WORLDS

Anthropology and the Analysis of Contemporary Power
Edited by Cris Shore, Susan Wright, and Davide Però

“This volume offers an indispensable point of reference for any methodological and theoretical planning and execution of cultural and social anthropological research into the fields of politics and policy.” H-Søz-u-Kult

“An outstanding contribution to the anthropological understanding of public policy . . . A very polished, coherent project, ably edited” Susan Greenhalgh, University of California, Irvine

There are few areas of society today that remain outside the ambit of policy processes, and likewise policy making has progressively reached into the structure and fabric of everyday life. An instrument of modern government, policy and its processes provide an analytical window into systems of governance themselves, opening up ways to study power and the construction of regimes of truth. This volume argues that policies are not simply coercive, constraining, or confined to static texts; rather, they are productive, continually contested, and able to create new social and semantic spaces and new sets of relations. Anthropologists do not stand outside or above systems of governance but are themselves subject to the rhetoric and rationalities of policy. The analyses of policy worlds presented by the contributors to this volume open up new possibilities for understanding systems of knowledge and power and the positioning of academics within them.

Cris Shore is Professor of Social Anthropology at the University of Auckland, New Zealand. Susan Wright is Professor of Educational Anthropology at the Danish School of Education, Aarhus University, Denmark. Davide Però is Lecturer in Sociology at the University of Nottingham, UK, where he convenes the Identity, Citizenship and Migration Centre.


TOWARD ENGAGED ANTHROPOLOGY

Edited by Sam Beck and Carl A. Maida

By working with underserved communities, anthropologists may play a larger role in democratizing society. The growth of disparities challenges anthropology to be used for social justice. This engaged stance moves the application of anthropological theory, methods, and practice toward action and activism. However, this engagement also moves anthropologists away from traditional roles of observation toward participatory roles that become increasingly involved with those communities or social groupings being studied. The chapters in this book suggest the roles anthropologists are able to play to bring us closer to a public anthropology characterized as engagement.

Sam Beck is Senior Lecturer in the College of Human Ecology and Director of the Urban Semester Program at Cornell University. Carl A. Maida is Professor in the Institute of the Environment and Sustainability at the University of California, Los Angeles.

ETHICS IN THE FIELD
Contemporary Challenges
Edited by Jeremy MacClancy and Agustín Fuentes

“This is an excellent volume that focuses on the ethics of field work. The topics considered represent a broad array that will be of interest to a wide audience. There is nothing like this to the best of my knowledge in the available literature, and the editors are highly recognized researchers who have done a very good job of attracting eminent scholars.” Marc Bekoff, University of Colorado

“Contributors to this volume nicely and clearly present a diverse array of examples, case studies, and data revealing the multi-dimensionality of ethics, as well as dilemmas and challenges that fieldworkers might expectedly or accidentally encounter and/or face during the course of their work.” Tatiana Humle, University of Kent

In this volume, practitioners from across anthropological disciplines come together to question and compare the ethical regulation of fieldwork, what is common to their practices, and what is distinctive to each discipline.

Jeremy MacClancy is Professor of Anthropology and Director of the Anthropological Centre for Conservation, the Environment, and Development at Oxford Brookes University.

Agustín Fuentes is Professor of Anthropology at the University of Notre Dame.

Volume 7, Studies of the Biosocial Society
July 2013, 228 pages, 10 figs. & tables, 1 map, bibliog., index

INTRODUCTORY READINGS IN ANTHROPOLOGY
Edited by Hilary Callan, Brian Street and Simon Underdown
Published by Berghahn Books in association with the Royal Anthropological Institute

Anthropology seeks to understand human social behavior and how societies are formed. As a method of inquiry it embraces an enormous range of topics, and as a discipline it covers a multitude of fields and themes. As an accessible entry point, this reader also offers guidance for teachers in exploring the subject's riches with their students. That anthropology is an immensely expansive inquiry of study is demonstrated by the diversity of its topics—from nature conservation campaigns to witchcraft beliefs, from human evolution to fashion and style, and from the repatriation of indigenous human remains to research on literacy. There is no single "story of anthropology." Taken together, these fundamental readings are evidence of a contemporary, vibrant subject that has much to tell us about all the worlds in which we live.

Hilary Callan was Director of the Royal Anthropological Institute from 2000 to 2010. She is a member of the Institute’s Committee on Anthropology in Secondary and Further Education. Brian Street is Emeritus Professor of Language in Education at King’s College, London University and Visiting Professor of Education in the Graduate School of Education, University of Pennsylvania. Simon Underdown is Senior Lecturer in Biological Anthropology at Oxford Brookes University.

March 2013, 448 pages, bibliog., index

UNDERSTANDING CULTURAL TRANSMISSION
A Critical Synthesis
Edited by Roy Ellen, Stephen J. Lycett, and Sarah E. Johns

“This is an important contribution to the study of human knowledge and cultural transmission, and it squarely addresses contemporary concerns to cultivate a cross-disciplinary exchange of ideas and methods… The chapters are of high academic standard, well written and accessible to the interested reader who does not (and is unlikely to) possess expertise in each of the fields represented.” Trevor H. J. Marchand, SOAS, University of London

“The editors have assembled an excellent slate of authors.” Mike O'Brien, University of Missouri

The concept of ‘cultural transmission’ is central to much contemporary anthropological theory. Yet, what is understood by the phrase and how it might best be studied is highly contested. This book brings together contributions that reflect the current diversity of approaches to examine social and cultural transmission from a range of perspectives and at different scales of generalization. Overall, this book provides a timely synthesis of current accounts of cultural transmission in relation to cognitive process, practical action, and local socio-ecological context, while linking these with explanations of longer-term evolutionary trajectories.

Roy Ellen is Professor of Anthropology and Human Ecology at the University of Kent, Canterbury. Stephen J. Lycett is Senior Lecturer in Anthropology at the University of Kent, Canterbury.

Sarah E. Johns is Lecturer in Evolutionary Anthropology at the University of Kent, Canterbury.

Volume 26, Methodology & History in Anthropology
August 2013, 368 pages, 33 ill., 10 tables, bibliog., index
ISBN 978-0-85745-993-0 / eISBN 978-0-85745-994-7 Hb: $120.00/£75.00

DISTRIbUTED ObJECTS
Meaning and Mattering after Alfred Gell
Edited by Liana Chua and Mark Elliott

One of the most influential anthropological works of the last two decades, Alfred Gell’s Art and Agency, is a provocative and ambitious work that both challenged and reshaped anthropological understandings of art, agency, creativity, and the social. It has become a touchstone in contemporary artifact-based scholarship. Bringing together leading anthropologists, archaeologists, art historians, and other scholars into an interdisciplinary dialogue with Art and Agency, this volume is a timely re-engagement with the themes, issues, and arguments at the heart of Gell’s work, which remains salient—and controversial—in the social sciences and humanities. Extending his theory into new territory, from music to literary technology and ontology to technological change, the contributors do not simply take stock but also provoke: critically reassessing this important work while using it to challenge conceptual and disciplinary boundaries.

Liana Chua is Lecturer in Anthropology at Brunel University, West London. Mark Elliott is Curatorial Research Fellow and Exhibitions Coordinator at the Museum of Archaeology and Anthropology, University of Cambridge.

February 2013, 232 pages, 25 ill., bibliog., index

PUBLIC AND APPLIED ANTHROPOLOGY

Order direct for the UK and Europe on: Tel: +44(0)1767 604976 · Fax: +44(0)1767 601640 · e-mail: berghahnbooks@turpin-distribution.com
Ethnography, Theory, Experiment
Volume 1, goods,” “the commons,” or “global justice” create an exigency.

Our political age is characterized by forms of description as underpinnings of modernity. “

[A] daring, well-written and potentially refreshing genealogical

Don Brenneis, foray into the ontological, epistemological, even cosmological

“[A]n essay on the Economy of Knowledge

This is a brilliant, extraordinarily learned, innovative, thought-

Jakob Krause-Jensen

This study investigates how company values are communicated and the collective identity is articulated through the use of such concepts as “culture,” “fundamental values,” and “corporate religion,” as well as how employees negotiate these ideas in their daily working lives. By examining the rise and fall of the value-based management approach, this volume offers the indispensable insight of anthropological enquiry to expose how social realities challenge conventional management strategies and therefore must be considered in the development of new management techniques. Emil A. Røyrvik

WINNER OF THE 2012 SINTEF PRIZE FOR EXCELLENCE IN RESEARCH

[T]he book is a piece of extensive scholarship, full of insights that repay the reader’s close attention.” Journal of Political Power

“This is an extraordinary book, huge in every way, one man’s personal synthesis of the world we live in, as seen through his own experience of Norway’s largest business corporation and much, much more. The book and the author have a lot going for them. There are few in-depth anthropological studies of global corporations.”

Keith Hart, Goldsmiths College, London

Studying “transnational” or “global” corporate management at the post-millennium moment provides a suitable focal point from which to investigate globalized (post)modernity and capitalism especially, and as such this book offers an anthropology of global capitalism at its moment of crisis. Emil A. Røyrvik

is a social anthropologist and senior research scientist at SINTEF Technology and Society, Scandinavia’s largest independent research organization.

Emil A. Røyrvik

is a Senior Scientist at the Spanish largest independent research organization.

Alberto Consín Jiménez

is a Senior Scientist at the Spanish largest independent research organization.

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ELUSIVE PROMISES
Planning in the Contemporary World
Edited by Simone Abram and Gisa Weszkalnys

“This is a much needed contribution by anthropologists to a sustained and broad treatment of planning as a socio-cultural process, utilizing multiple case studies from multiple perspectives and theoretical frames. Some very insightful analyses can be found in the chapters, particularly regarding the vast differences between places and people around the world, and their efforts to organize reality through what would commonly, but perhaps inaccurately, be subsumed under the term ‘planning.’”

Juris Milestone, Temple University

Planning in contemporary democratic states is often understood as a range of activities, from housing to urban design, regional development to economic planning. This volume seeks planning differently—as the negotiation of possibilities that time offers space. It explores what kind of promise planning offers, how such a promise is made, and what happens to it through time. The authors, all leading anthropologists, examine the time and space, creativity and agency, authority and responsibility, and conflicting desires that plans attempt to control.

Simone Abram is Reader at Leeds Met University and has worked in interdisciplinary planning departments at Sheffield and Cardiff Universities. Gisa Weszkalnys is Lecturer in the Department of Anthropology at the London School of Economics.

Volume 11, Dislocations
July 2013, 196 pages, 9 ills. & tables, bibliog., index

COMMUNITIES OF COMPPLICITY
Everyday Ethics in Rural China
Hans Steinmüller

“Strong on ethnographic detail as well as theoretical ambition. Its unique contribution is to see the relationship between postsocialist state and rural communities, and therefore the development of everyday ethics in contemporary China, in a new light—namely, through the lenses of irony and cultural intimacy.”

Susanne Brandtstädter, University of Oslo

“The author does an excellent job of providing a theoretical context or frame in which some material that might seem ‘mundane’ becomes seen as having very important stakes about the contested moralities of everyday life in contemporary China. The examination of the everyday ironies that people use in talking about social expectations is particularly exciting . . . He engages some very relevant arguments both within anthropology and beyond it in philosophy and literature.”

Alan Smart, University of Calgary

Everyday life in contemporary rural China is characterized by an increased sense of moral challenge and uncertainty. Ordinary people often find themselves caught between the moral frameworks of capitalism, Maoism, and the Chinese tradition. This ethnographic study of the village of Zhongba is an attempt to grasp the ethical reflexivity of everyday life in rural China.

Hans Steinmüller is Lecturer in the Department of Anthropology and convener of the MSc China in Comparative Perspective at the London School of Economics.

Volume 10, Dislocations
February 2013, 230 pages, 19 ills. & tables, 3 maps, bibliog., index

NEW IN PAPERBACK
CRUDE DOMINATION
An Anthropology of Oil
Edited by Andrea Behrends, Stephen P. Reyna, and Günther Schlee

“This book is chiefly valuable for the nuanced, in-depth reporting of the cases, especially the violent ones. Valuable for scholars of resource conflict, and necessary reading for anyone deeply researching oil politics.”

Choice

“Here is anthropology at its critical and relevant best. Nothing could be more topical than the role of oil in contemporary global turmoil . . . The ethnographic analyses expand important arguments in other disciplines (especially economics and political science) and demonstrate the valuable necessity of anthropological perspectives. This is a must read for anthropologists and those in other disciplines who are concerned with the dynamics of global power as this is exposed in the struggle over the control of scarce resources and its tragic human effects.”

Bruce Kapferer, University of Bergen

Andrea Behrends is Assistant Professor in Anthropology at the University of Halle-Wittenberg and former Research Fellow at the Max Planck Institute for Social Anthropology. Stephen Reyna is Researcher at the Humanitarian and Conflict Response Institute of the University of Manchester, UK, as well as a Research Associate at the Max Planck Institute for Social Anthropology. Günther Schlee is Director of the Max Planck Institute for Social Anthropology.

Volume 9, Dislocations
March 2013, 314 pages, 7 ills. & tables, bibliog., index

BIOPOLITICS, MILITARISM, AND DEVELOPMENT
Eritrea in the Twenty-First Century
Edited by David O’Kane and Tricia Redeker Hepner

“Provides a much-needed collection of ethnographies and historical analyses on Eritrea’s development model and its discontent . . . the ethnographies presented in this volume contribute towards a rare perspective on Eritrean militarized and militarizing development and state formation.”

JRAI

Bringing together original, contemporary ethnographic research on the Northeast African state of Eritrea, this book shows how biopolitics is assuming particular forms in the twenty-first century. Once hailed as the “African country that works,” Eritrea’s apparently successful post-independent development has since lapsed into economic crisis and severe human rights violations. The contributions to this volume reveal and interpret the links between development and developmentalist ideologies, intensifying militarism, and the controlling and disciplining of human lives and bodies by state institutions, policies, and discourses.

David O’Kane is a graduate of the National University of Ireland and Queen’s University Belfast. Tricia Redeker Hepner teaches Anthropology at the University of Tennessee, Knoxville.

Volume 6, Dislocations
February 2011, 236 pages, bibliog., index
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PUBLIC AND APPLIED ANTHROPOLOGY

5
**NEW IN PAPERBACK**

**GARDENING THE WORLD**

*Agency, Identity and the Ownership of Water*

Veronica Strang

“An interesting example of how to use the technique of ethnographic juxtaposition to highlight multiplicity… The experimental and evocative style… would make this book especially useful for undergraduate teaching, for courses on the comparative study of water, and for the examination of Australian history and politics.” *American Anthropologist*

“A fascinating, rich, highly multidisciplinary volume… I really enjoyed reading this book… I recommend it highly to both the academic world and interested amateurs.” John Bell, Imperial College, London

Based on long-term ethnographic fieldwork in two major Australian river catchments (the Mitchell River in Cape York, and the Brisbane River in southeast Queensland), this book examines their major water using and managing groups: indigenous communities, farmers, industries, recreational and domestic water users, and environmental organisations. It explores the issues that shape their different beliefs, values, and practices in relation to water, and considers the specifically cultural or sub-cultural meanings that they encode in their material surroundings. Through an analysis of each group’s diverse efforts to “garden the world,” it provides insights into the complexities of human-environmental relationships.

Veronica Strang is Professor of Anthropology and Executive Director of the Institute of Advanced Study at Durham University.

June 2013, 326 pages, 22 ill., bibliography, index

**THE SOCIAL LIFE OF WATER**

Edited by John Richard Wagner

“This book fills an important niche on water-related issues in anthropology by focusing on social and cultural manifestations of water management, use, and conflict… The organization is appropriate and effective.” Benedict J. Colombi, American Indian Studies Program, University of Arizona

Everywhere in the world communities and nations organize themselves in relation to water. We divert water from rivers, lakes, and aquifers to our homes, workplaces, irrigation canals, and hydro-generating stations. We use it for bathing, swimming, and recreation, and it functions as a symbol of purity in ritual performances. In order to facilitate and manage our relationship with water, we develop institutions, technologies, and cultural practices entirely devoted to its appropriation and distribution, and through these institutions we construct relations of class, gender, ethnicity, and nationality. Relaying on first-hand ethnographic research, the contributors to this volume examine the social life of water in diverse settings and explore the impacts of commodification, urbanization, and technology on the availability and quality of water supplies. Each case study speaks to a local set of issues, but the overall perspective is global, with representation from all continents.

John R. Wagner is Associate Professor of Anthropology at the University of British Columbia, Okanagan.

August 2013, 336 pages, 22 ill., 18 tables, bibliography, index

**THINGS FALL APART?**

*The Political Ecology of Forest Governance in Southern Nigeria*

Pauline von Hellemann

“This is an excellent contribution to the literature on political ecology in Africa.” Bayo Ijagbemi, University of Arizona

“This is an important book that has much to say about forest politics that is relevant not only within the regional context of West Africa but throughout the tropics. The detailed history and analysis of interactions between local economic and political systems and the standard European forestry regimes that were imposed in colonial times provides insights that resonate with accounts from tropical forest areas across the world.” Helen Newing, University of Kent

Governance failure and corruption are increasingly identified as key causes of tropical deforestation. In Nigeria’s Edo State, once the showcase of scientific forestry in West Africa, large-scale forest conversion and the virtual depletion of timber stocks are invariably attributed to recent failures in forest management, and are seen as yet another instance of how “things fall apart” in Nigeria. Through an in-depth historical and ethnographic study of forestry in Edo State, this book challenges preconceptions about contemporary Nigeria and highlights the need to reevaluate current understandings of what constitutes “good governance” in tropical forestry.

Pauline von Hellemann is Lecturer in Anthropology at Goldsmiths, University of London.

Volume 18, Environmental Anthropology and Ethnobiology
September 2013, 312 pages, 17 ill., 4 maps, bibliography, index

**ENVIRONMENTAL ANTHROPOLOGY**

*ENGAGING ECOTOPIA*

Bioregionalism, Permaculture, and Ecovillages

Edited by Joshua Lockyer and James R. Veteto

“The book is well structured, engaging, and highly topical; it brings together a range of academics and practitioners—itself a potentially interesting and seldom examined dialogue—around three main areas which form the book’s structure: Bioregionalism, Permaculture, and Ecovillages.” Malcolm Miles, University of Plymouth

“This is an excellent and timely collection of essays by ecological and environmental anthropologists and other scholars and activists who, together, are redefining the field of human ecology as a contribution to the cultural revolution the world needs, if we are to achieve the transition to sustainability.” Laura M. Rival, University of Oxford

“The book is a fascinating and significant anthology. The integration in this book of theory and practice, scholar and activist, reprinted classics and new essays, is very creative and admirable. It deals with three contemporary subjects that have been rather neglected by researchers… It is current and futuristic in many respects [and] deserves a wide readership.” Leslie E. Sponsel, University of Hawai’i

Joshua Lockyer is Assistant Professor of Anthropology at Arkansas Tech University. James R. Veteto is Assistant Professor of Anthropology at the University of North Texas.

Volume 17, Environmental Anthropology and Ethnobiology
April 2013, 300 pages, 10 figs., 6 tables, 1 map, bibliography, index
RECONSTRUCTING OBESITY
The Meaning of Measures and the Measure of Meanings
Edited by Megan McCullough and Jessica Hardin
Afterword by Stephen T. McGarvey

In the crowded and busy arena of obesity and fat studies, there is a lack of attention to the lived experiences of people, how and why they eat what they do, and how people in cross-cultural settings understand risk, health, and bodies. This volume addresses the lacuna by drawing on ethnographic methods and analytical emic explorations in order to consider the impact of cultural difference, embodiment, and local knowledge on understanding obesity. It is through this reconstruction of how obesity and fatness are studied and understood that a new discussion will be introduced and a new set of analytical explorations about obesity research and the effectiveness of obesity interventions will be established.

Megan B. McCullough is a Research Health Scientist at the Department of Veteran Affairs and a Visiting Scholar at Brandeis University. Jessica A. Hardin is a PhD Candidate at Brandeis University.

Volume 2, Food, Nutrition, and Culture
October 2013, 248 pages, 5 figs., 1 table, bibilog., index ISBN 978-1-78238-141-9 / eISBN 978-1-78238-142-6 Hb $95.00/£60.00

TRANSITIONS AND TRANSFORMATIONS
Cultural Perspectives on Aging and the Life Course
Edited by Caitrin Lynch and Jason Danely
Afterword by Jennifer Cole, University of Chicago

“[A]n important contribution to the field . . . excellent chapters within a comprehensive anthropological framework that touches on an increasingly important global demographic trend. The book counters the universalizing tendency of some disciplines to model aging after Western lifestyles.” Philip B. Stafford, University of Indiana

“This is a well-crafted volume and an important addition to the literature on aging and the life course. It provides an invaluable cross-cultural perspective that emphasizes how the life course is framed within a cultural context and how cultures change over time. The chapters focus on a large number of ethnographic cases and are organized well for use by students or professionals wanting an updated overview.” Dena Shenk, University of North Carolina, Charlotte

“This volume is a welcome addition to [the literature], particularly because it speaks to concerns in the cross-cultural study of aging and in anthropology. It was a pleasure to read.” Peter Collings, University of Florida

Caitrin Lynch is Associate Professor of Anthropology at Franklin W. Olin College of Engineering and Visiting Research Associate in the Department of Anthropology at Brandeis University. Jason Danely is Assistant Professor of Anthropology at Rhode Island College and editor of the journal Anthropology and Aging Quarterly.

Volume 1, Life Course, Culture and Aging

PREGNANCY IN PRACTICE
Expectation and Experience in the Contemporary US
Sallie Han

“The author takes an insightful look at an understudied phenomenon: that of ordinary pregnancy. She rightly notes that much scholarship has documented birth and the medicalization of pregnancy. Not enough attention has been paid to the mundane aspects of pregnancy. While an analysis of the quotidian might seem boring, it is when scholars problematize the everyday (the things we take for granted) that new insights are revealed.” Miranda Waggoner, Princeton University

Babies are not simply born—they are made through cultural and social practices. Based on rich empirical work, this book examines the everyday experiences that mark pregnancy in the US today. These ordinary practices of pregnancy, the author argues, are significant and revealing creative activities that produce babies. They are the activities through which babies are made important and meaningful in the lives of the women and men awaiting the child’s birth. This book brings into focus a topic that has been overlooked in the scholarship on reproduction and will be of interest to professionals and expectant parents alike.

Sallie Han is Associate Professor of Anthropology at SUNY College at Oneonta.

Volume 25, Fertility, Reproduction and Sexuality
July 2013, 192 pages, 6 ills., bibliog., index ISBN 978-0-85745-987-9 / eISBN 978-0-85745-988-6 Hb $70.00/£43.00

MILITANT LACTIVISM?
Attachment Parenting and Intensive Motherhood in the UK and France
Charlotte Faircloth

“This is a captivating, original, and methodologically sound study, which will make an important contribution to anthropological work on contemporary motherhood. It deserves to be much more widely read.” Ellie Lee, University of Kent

“Overall, the book is on an important topic, based on sound research. This is a major contribution to scholarship on parenting, and a compelling study of a subject now in the forefront of public debate.” Linda Layne, Rensselaer Polytechnic Institute/University of Cambridge

The author profiles the narratives of women who breastfeed their children to full term, typically a period of several years, as part of an “attachment parenting” philosophy. Through a theoretical focus on knowledge claims and accountability, the author frames these accounts within a wider context of “intensive parenting,” arguing that parenting practices have become a highly moralized affair for mothers. The book investigates why, how, and with what implications some of these mothers describe themselves as “militant lactativists” as well as reflects on wider parenting culture in the UK and France.

Charlotte Faircloth is a Leverhulme Trust Early Career Fellow with the Centre for Parenting Culture Studies in the School of Sociology, Social Policy and Sociological Research at the University of Kent.

Volume 24, Fertility, Reproduction and Sexuality
THE BODY IN BALANCE
Humoral Medicines in Practice
Edited by Elisabeth Hsu and Peregrine Horden

“The book is a magisterial collection . . . In spite of the wide range of medical traditions concerned . . . the book is coherently structured around a few core issues that consistently link all the chapters. Rarely will you find in a single volume so many authoritative scholars talking about the specificities of their field of research and, at the same time, constructing a comparative dialogue.” Caterina Guenzu, École des hautes études en sciences sociales (EHESS), Paris

Focusing on practice more than theory, this collection offers new perspectives for studying the “humoral medical traditions” as they have flourished around the globe during the last 2,000 years. Exploring notions of “balance” in medical cultures across Eurasia, Africa, and the Americas, from antiquity to the present, the volume revisits “harmony” and “holism” as main characteristics of those traditions.

Elisabeth Hsu is Professor of Anthropology at the Institute of Social and Cultural Anthropology of the University of Oxford, and Governing Body Fellow of Green Templeton College.
Peregrine Horden is Professor of Medieval History at Royal Holloway, University of London, and an Extraordinary Research Fellow of All Souls College, Oxford.

Volume 13, Epistemologies of Healing
August 2013, 248 pages, 4 figs. & tables, bibliog., index

NEW IN PAPERBACK
MEDICINE BETWEEN SCIENCE AND RELIGION
Explorations on Tibetan Grounds
Edited by Vincanne Adams, Mona Schrepmp, and Sienna R. Craig

“The implications of [this volume’s] approach to knowledge and research have far-reaching implications beyond the limits of any one academic discipline, and may also inform choices concerning the provision of health care worldwide. Hence the insights proffered by the nuanced analyses of this book, framed as they are with such discerning editorial skill, have profound value for medical anthropology and, more generally, for social scientists, practitioners of healing arts, health seekers, and health providers as they (re)negotiate the theories and practices of health care in the liminal spaces that interface the science and religion of our increasingly globalised world.” Anthropos

The contributions to this volume explore, in equal measure, the impacts of western science and biomedicine on Tibetan grounds and the ways that local practices change how such “science” gets done, and how this continually hybridized medical knowledge is transmitted and put into practice. As such, this volume contributes to explorations into the bi-directional flows of medical knowledge and practice.

Vincanne Adams is Professor and Director of the University of California San Francisco Graduate Program in Medical Anthropology (joint with UC Berkeley). Mona Schrepmp is a medical anthropologist and post-doctoral research fellow at the East Medicine Centre, School of Life Sciences, University of Westminster London. Sienna R. Craig is Associate Professor in the Department of Anthropology at Dartmouth College.

Volume 10, Epistemologies of Healing
February 2013, 324 pages, 11 ill., biblog., index

NEW IN PAPERBACK
MORALITY, HOPE AND GRIEF
Anthropologies of AIDS in Africa
Edited by Hansjörg Dilger and Ute Luig

“This is a fascinating and thought-provoking collection, in which every chapter speaks of the resilience as well as the suffering of Africans coping with the effects of the AIDS epidemic . . . It particularly advances understanding of the ramifications of the increasing, but still limited, availability of anti-retroviral drugs in the under-resourced health systems of Africa.” Africa

This volume focuses on the micro-politics of illness, treatment, and death in order to offer innovative insights into the complex processes that shape individual and community responses to AIDS. The contributions describe the dilemmas that families, communities, and health professionals face and shed new light on the transformation of social and moral orders in African societies, which have been increasingly marginalised in the context of global modernity.

Hansjörg Dilger is Junior Professor of Social and Cultural Anthropology at the Freie Universität Berlin. Ute Luig is Professor Emeritus of Social Anthropology at the Freie Universität Berlin.

Volume 7, Epistemologies of Healing
December 2012, 356 pages, 3 ill., bibliog., index

NEW IN PAPERBACK
THE LAND IS DYING
Contingency, Creativity and Conflict in Western Kenya
Paul Wenzel Geissler and Ruth Jane Prince

AWARDED THE 2010 AMAURY TALBOT PRIZE FOR AFRICAN ANTHROPOLOGY BY THE ROYAL ANTHROPOLOGICAL INSTITUTE

““For me this was one of the best ethnographies I have read for many years.” Social Anthropology/Anthropologie sociale

“One of the richest ethnographies of African social life of recent years . . . As do the best ethnographies, this book communicates the wonder of its authors at touching and being touched deeply across difference.” JRAI

Based on several years of ethnographic fieldwork, the book explores life in and around a Luo-speaking village in western Kenya during a time of death. The epidemic of HIV/AIDS affects every aspect of society and pervades villagers’ debates about the past, the future, and the ethics of everyday life. Under the pressure of illness and death, economic hardship and land scarcity, as well as bitter struggles about the relevance and application of Christianity and “Luo tradition” in daily life, people find it difficult to agree about the role of touch in engendering growth, or indeed about the aims of growth itself.

Paul Wenzel Geissler teaches social anthropology at the University of Oslo and at the London School of Hygiene and Tropical Medicine. Ruth Jane Prince is presently Smuts Fellow at the Centre of African Studies, University of Cambridge.

Volume 5, Epistemologies of Healing
December 2012, 444 pages, maps, figs., tables, biblog., index
<table>
<thead>
<tr>
<th>Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abram, S.</td>
</tr>
<tr>
<td>Adams, V.</td>
</tr>
<tr>
<td>Adventures in Aidland</td>
</tr>
<tr>
<td>Allure of Capitalism, The</td>
</tr>
<tr>
<td>An Anthropological Trompe</td>
</tr>
<tr>
<td>Tool for a Common World</td>
</tr>
<tr>
<td>Anderson-Levitt, K. M.</td>
</tr>
<tr>
<td>Anthropologies of Education</td>
</tr>
<tr>
<td>Anthropology and Consultancy</td>
</tr>
<tr>
<td>Applications of Anthropology</td>
</tr>
<tr>
<td>Beck, S.</td>
</tr>
<tr>
<td>Behrends, A.</td>
</tr>
<tr>
<td>Biopolitics, Militarism, and Development</td>
</tr>
<tr>
<td>Body in Balance, The</td>
</tr>
<tr>
<td>Buckler, S.</td>
</tr>
<tr>
<td>Callan, H.</td>
</tr>
<tr>
<td>Cefkin, M.</td>
</tr>
<tr>
<td>Chu, L.</td>
</tr>
<tr>
<td>Cole, J.</td>
</tr>
<tr>
<td>Communities of Complicity</td>
</tr>
<tr>
<td>Craig, S. R.</td>
</tr>
<tr>
<td>Crus Domination</td>
</tr>
<tr>
<td>Danery, J.</td>
</tr>
<tr>
<td>Dilger, H.</td>
</tr>
<tr>
<td>Distributed Objects</td>
</tr>
<tr>
<td>Ellen, R.</td>
</tr>
<tr>
<td>Elliott, M.</td>
</tr>
<tr>
<td>Elusive Promises</td>
</tr>
<tr>
<td>Environmental Anthropology</td>
</tr>
<tr>
<td>Engaging Ecotopia</td>
</tr>
<tr>
<td>Ethics in the Field</td>
</tr>
<tr>
<td>Ethnography and the Corporate Encounter</td>
</tr>
<tr>
<td>Faircloth, C.</td>
</tr>
<tr>
<td>Fire in the Dark</td>
</tr>
<tr>
<td>Flexible Firm</td>
</tr>
<tr>
<td>Fuentes, A.</td>
</tr>
<tr>
<td>Gardening the World</td>
</tr>
<tr>
<td>Geissler, P. W.</td>
</tr>
<tr>
<td>Jiménez, A. C.</td>
</tr>
<tr>
<td>Johns, S. E.</td>
</tr>
<tr>
<td>Kruase-Jensen, J.</td>
</tr>
<tr>
<td>Han, S.</td>
</tr>
<tr>
<td>Hardin, J.</td>
</tr>
<tr>
<td>Hellermans, P. von</td>
</tr>
<tr>
<td>Heipner, T. R.</td>
</tr>
<tr>
<td>Horden, P.</td>
</tr>
<tr>
<td>Huu, E.</td>
</tr>
<tr>
<td>Introductory Readings in Anthropology</td>
</tr>
<tr>
<td>Land is Dying, The</td>
</tr>
<tr>
<td>Lockyer, J.</td>
</tr>
<tr>
<td>Luig, U.</td>
</tr>
<tr>
<td>Lyttel, S. J.</td>
</tr>
<tr>
<td>Lynch, C.</td>
</tr>
<tr>
<td>MacClancy, J.</td>
</tr>
<tr>
<td>Maid, C.</td>
</tr>
<tr>
<td>McCullough, M.</td>
</tr>
<tr>
<td>McOverey, S. T.</td>
</tr>
<tr>
<td>Medicine Between Science and Religion</td>
</tr>
<tr>
<td>Militant Laicism?</td>
</tr>
<tr>
<td>Morality, Hope and Grief</td>
</tr>
<tr>
<td>Moses, O.</td>
</tr>
<tr>
<td>O'Kane, D.</td>
</tr>
<tr>
<td>Peró, D.</td>
</tr>
<tr>
<td>Pink, S.</td>
</tr>
<tr>
<td>Policy Worlds</td>
</tr>
<tr>
<td>Pregnancy in Practice</td>
</tr>
<tr>
<td>Prince, R. J.</td>
</tr>
<tr>
<td>Reconstructing Obesity</td>
</tr>
<tr>
<td>Reyntjels, S. P.</td>
</tr>
<tr>
<td>Ruyven, E. A.</td>
</tr>
<tr>
<td>Schlee, G.</td>
</tr>
<tr>
<td>Schrempf, M.</td>
</tr>
<tr>
<td>Shore, C.</td>
</tr>
<tr>
<td>Social Life of Water, The</td>
</tr>
<tr>
<td>Steinmüller, H.</td>
</tr>
<tr>
<td>Stewart, P.</td>
</tr>
<tr>
<td>Strang, V.</td>
</tr>
<tr>
<td>Statham, A.</td>
</tr>
<tr>
<td>Street, B.</td>
</tr>
<tr>
<td>Things Fall Apart?</td>
</tr>
<tr>
<td>Toward Engaged Anthropology</td>
</tr>
<tr>
<td>Transitions and Transformations</td>
</tr>
<tr>
<td>Underdown, S.</td>
</tr>
<tr>
<td>Understanding Cultural Transmission</td>
</tr>
<tr>
<td>Vetere, J. R.</td>
</tr>
<tr>
<td>Visual Interventions</td>
</tr>
<tr>
<td>Wagner, J. R.</td>
</tr>
<tr>
<td>Weshikny, G.</td>
</tr>
<tr>
<td>Wright, S.</td>
</tr>
</tbody>
</table>

**Anthropology in Action**

**EDITOR:** Christine McCourt, City University London

Published in association with the Association of Social Anthropologists’ (ASA) Apply Network

Anthropology in Action is a peer-reviewed journal publishing articles, commentaries, research reports, and book reviews in applied anthropology. Contributions reflect the use of anthropological training in policy- or practice-oriented work and foster the broader application of these approaches to practical problems. The journal provides a forum for debate and analysis for anthropologists working both inside and outside academia and aims to promote communication amongst practitioners, academics and students of anthropology in order to advance the cross-fertilisation of expertise and ideas. Recent themes and articles have included the anthropology of welfare, transferring anthropological skills to applied health research, design considerations in old-age living, museum-based anthropology education, cultural identities and British citizenship, feminism and anthropology, and international student and youth mobility.

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